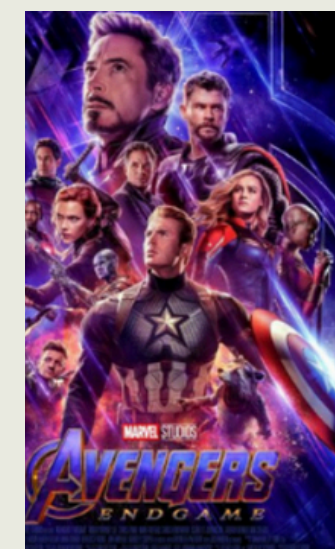
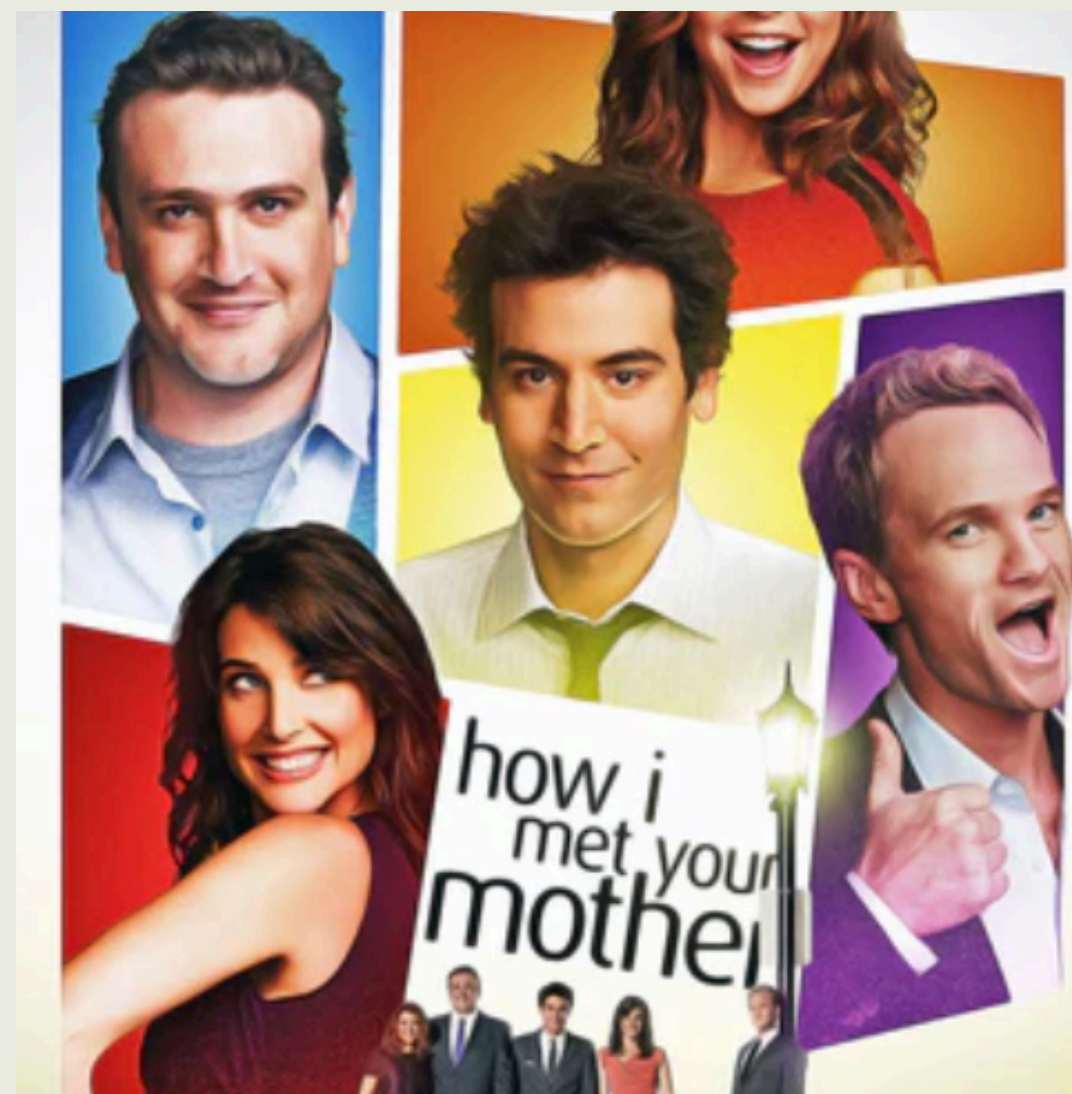
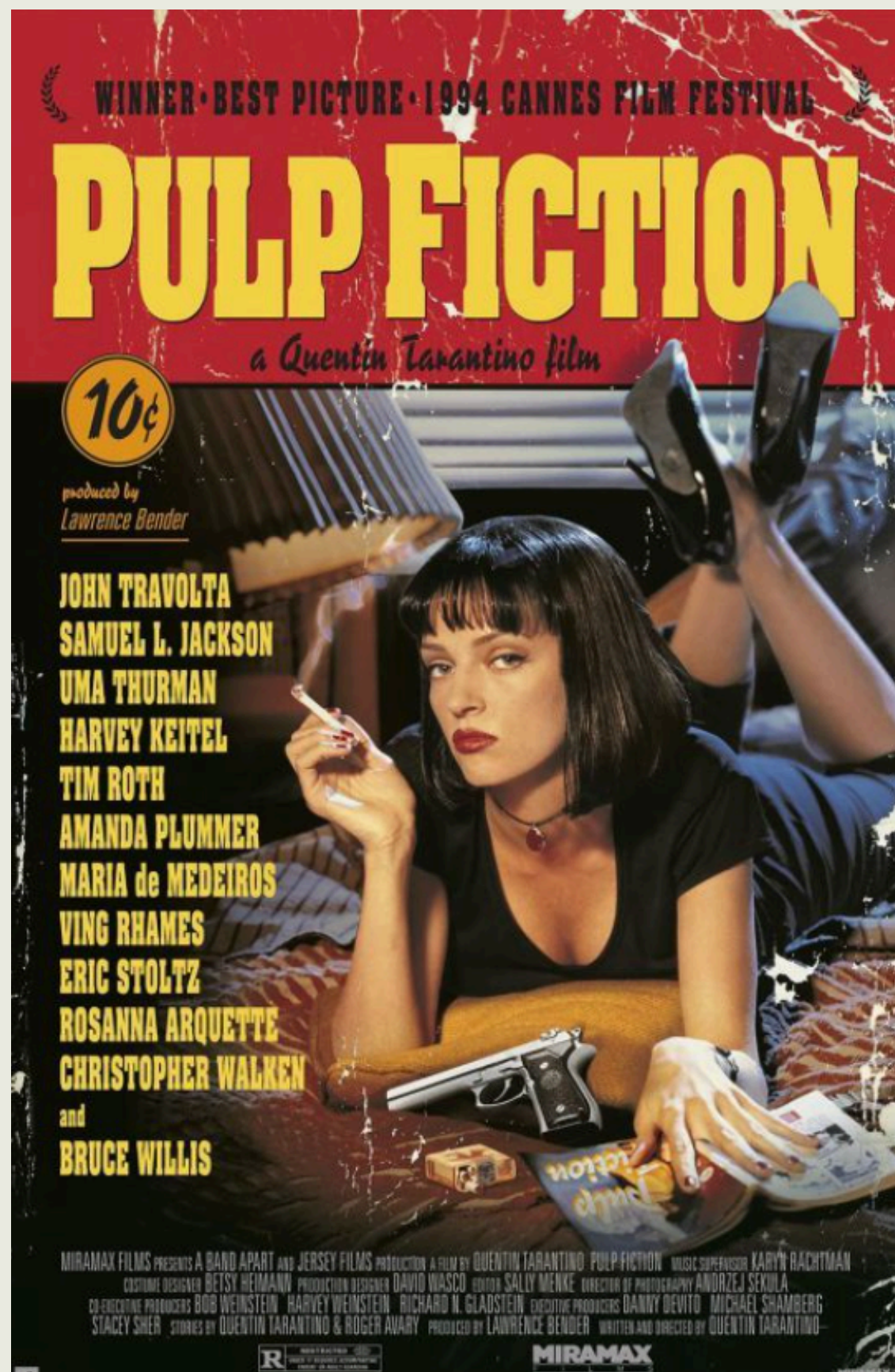
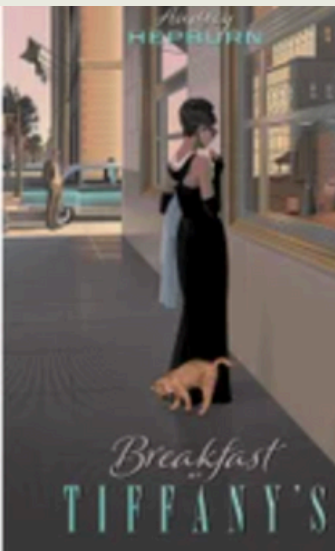
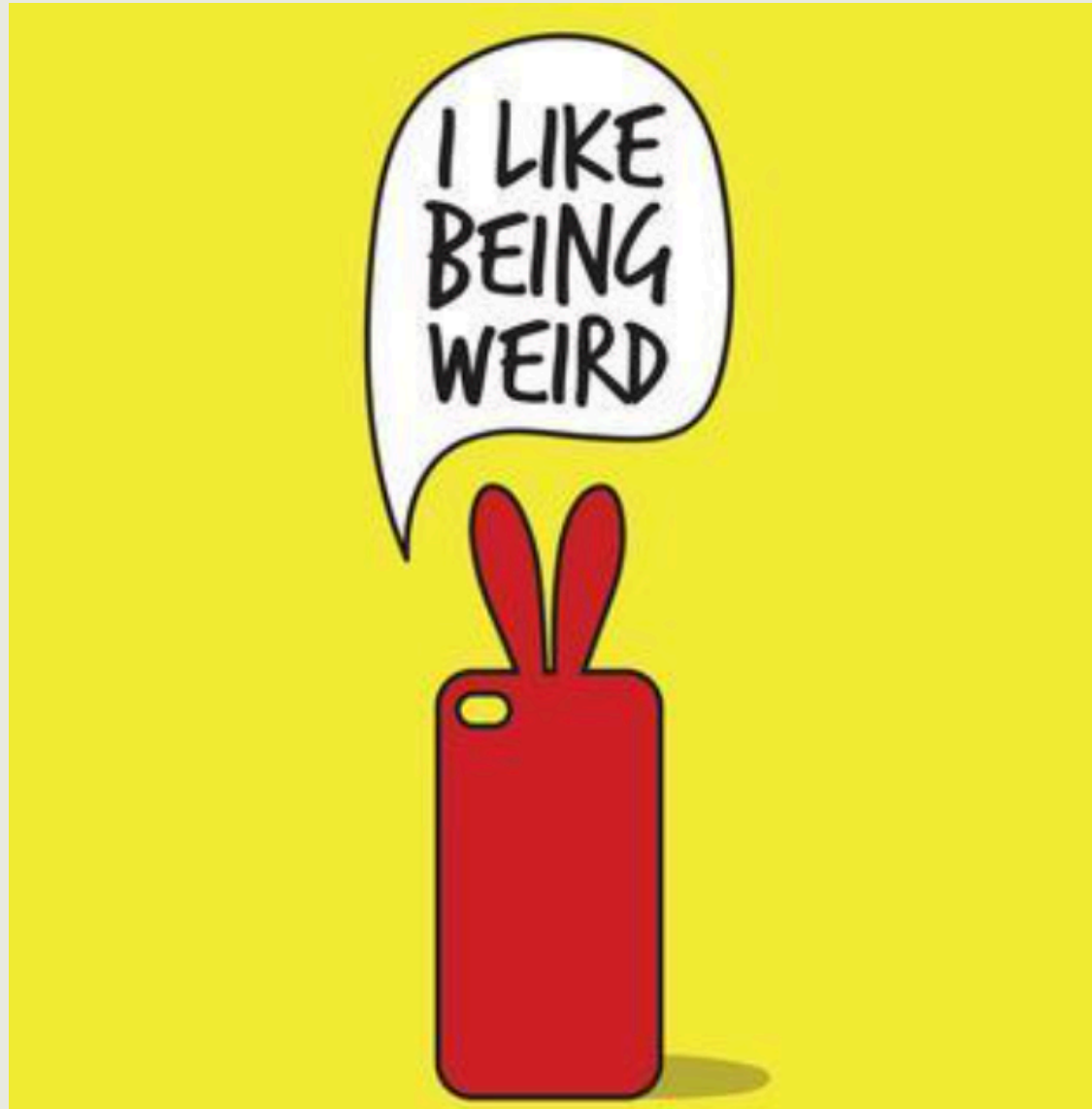


DIGITAL PRODUCT PITCH

By: Chloe Levy

Problem Statement: Affordable wall art for more sophisticated tastes.
Target Customer: Young professionals decorating their first apartment.
Solution Overview: Downloadable printable posters
Key Features: Different than your typical dorm posters
Competitive Advantage: Priced to sell
Revenue Model: \$ per download
Success Metrics: Getting that first sale and happy customer





Problem Statement: Daily Prompt Journals for dealing with different life stressors

Target Customer: Young professionals decorating their first apartment.

Solution Overview: Downloadable printable booklets

Key Features: Different than your basic prompt journals that is not tailored towards what you need

Competitive Advantage: Priced to sell

Revenue Model: \$ per download/ monthly

Success Metrics: Getting that first sale and getting return customers

5 MORNING JOURNAL PROMPTS TO KICKSTART YOUR DAY



1) How am I feeling right now?

2) What can I do to take care of myself today?

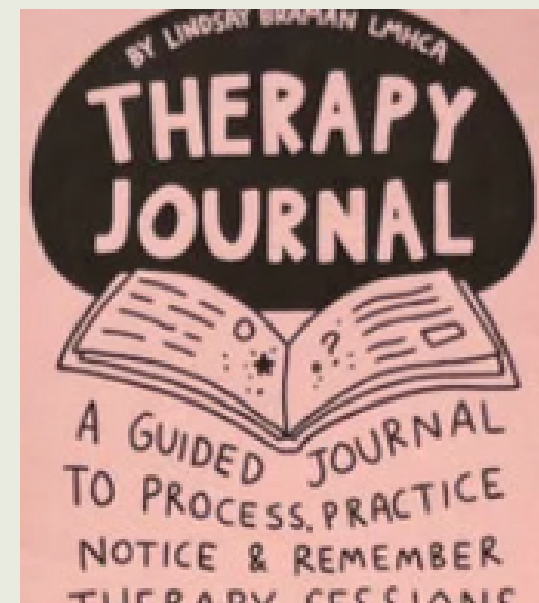
3) Today, I am going to focus on...

Success looks like...

4) What might prevent me from achieving my goals today?

I will overcome these challenges by...

5) My words of encouragement for today are...



- Prompt #1**
How do you feel about the progress you have made on your goal(s) today?
- Prompt #2**
What was the highlight of your day?
- Prompt #3**
What was the hardest challenge you met today?
- Prompt #4**
If you could live today over again, what would you have done differently?
- Prompt #5**
What was something you did for your well-being?
- Prompt #6**
What was something kind you did for someone else?
- Prompt #7**
What are you most grateful for today?

JOURNAL PROMPTS

LISTS

1. Things that inspire you.
2. Things that you are grateful for this week
3. Daily gratitude.
4. Priorities for: life, year, month, week, today
5. Favourite books/movies/artists/songs
6. All the movies/shows you've watched
7. Happiest memories
8. Favourite people and why
9. Places to visit
10. Things to do less often
11. Things to do more often
12. The best meals you've cooked
13. Five odd things you like
14. Victories and struggles of the past week
15. List all the possible goals you have for the future, no matter how crazy. There's no pressure to do anything to actually achieve them.
16. Bucket list
17. Positive affirmations about your body.
18. Positive affirmations about life.
19. Happiest memories. Then refer back to these to write about later.
20. Good deed ideas

LETTERS

30. Share a dream you've had
31. Is there anything you regret?
32. How have you changed in the past year?
33. Where were you one year ago?
34. Where were you five years ago?
35. Write about a book that shaped you.
36. What are you proud of?
37. What was the last thing you celebrated?
38. When did you last feel truly alive?
39. What is a challenge you've overcome?
40. Write about a time where you showed resilience.
41. Recall a challenging time - what skills did you use to overcome it? How can you integrate them into future challenges?
42. What are you proud of?
43. Write your life story.
44. Write about a time when you were motivated.

PRESENT

45. What is causing you stress?
46. How do you feel in this moment?
47. What would make me happy right now?
48. What is going right in my life?
49. What do I need to get off my chest?

DAILY AFFIRMATION JOURNAL

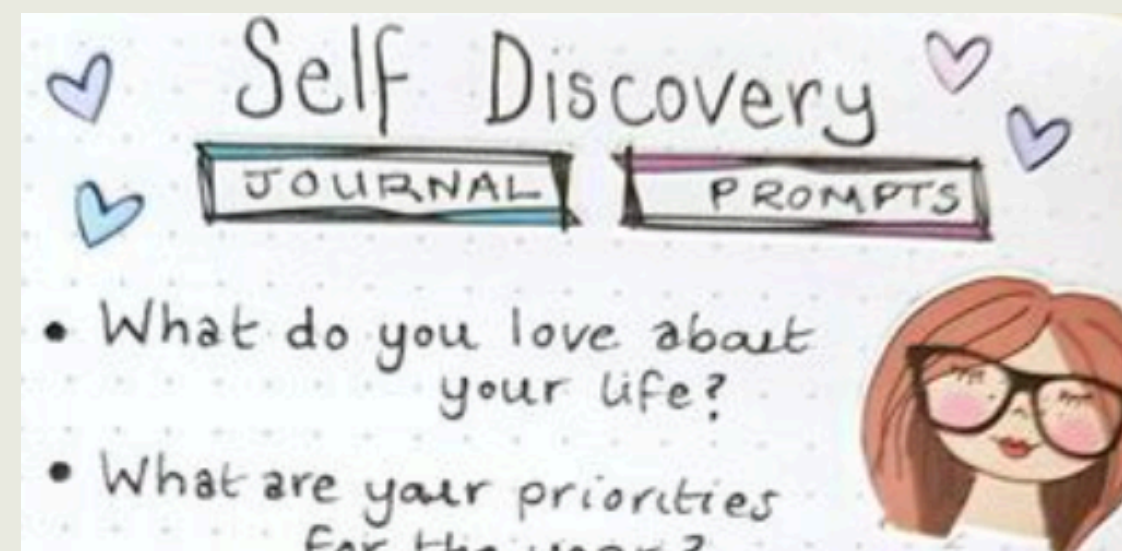
Use these daily affirmation and journal prompts to explore the positive changes of recovery.

I am worthy of joy and peace. How can you invite more happiness this week?

I am growing stronger in my recovery moment by moment. Name a small victory that made you feel empowered recently.

I honor my progress, no matter how small. What can you celebrate today?

I'm proud of the steps I take to care for my mental health. How have you prioritized your mental well-being this week?



Problem Statement: Party Planning Kits with Banners, Labels, Planners, and so much more

Target Customer: Party Planners leaning more towards women

Solution Overview: Downloadable printable decor

Key Features: Different than party city over priced items

Competitive Advantage: Priced to sell Bundle

Revenue Model: \$ per download/


Success Metrics: Getting that first sale and getting return customers



Welcome Home Blitz Foil Balloon, 32in

\$6.50

Inflated Balloons Only Available for Delivery


 In Stock for shipping to 07016

+ Add



Mini Chalkboard Wood Easel Signs 6ct


\$4.00

 In Stock for shipping to 07016



Sonic the Hedgehog Birthday Paper & Cardstock Photo Booth Kit, 4.6ft x 6.7ft

\$10.00

 In Stock for shipping to 07016



Classic Pokémon Scene Setter with Props

\$10.00

 In Stock for shipping to 07016



Create Your Own Rainbow Celebration Letter Banner Kit 84pc

\$11.99

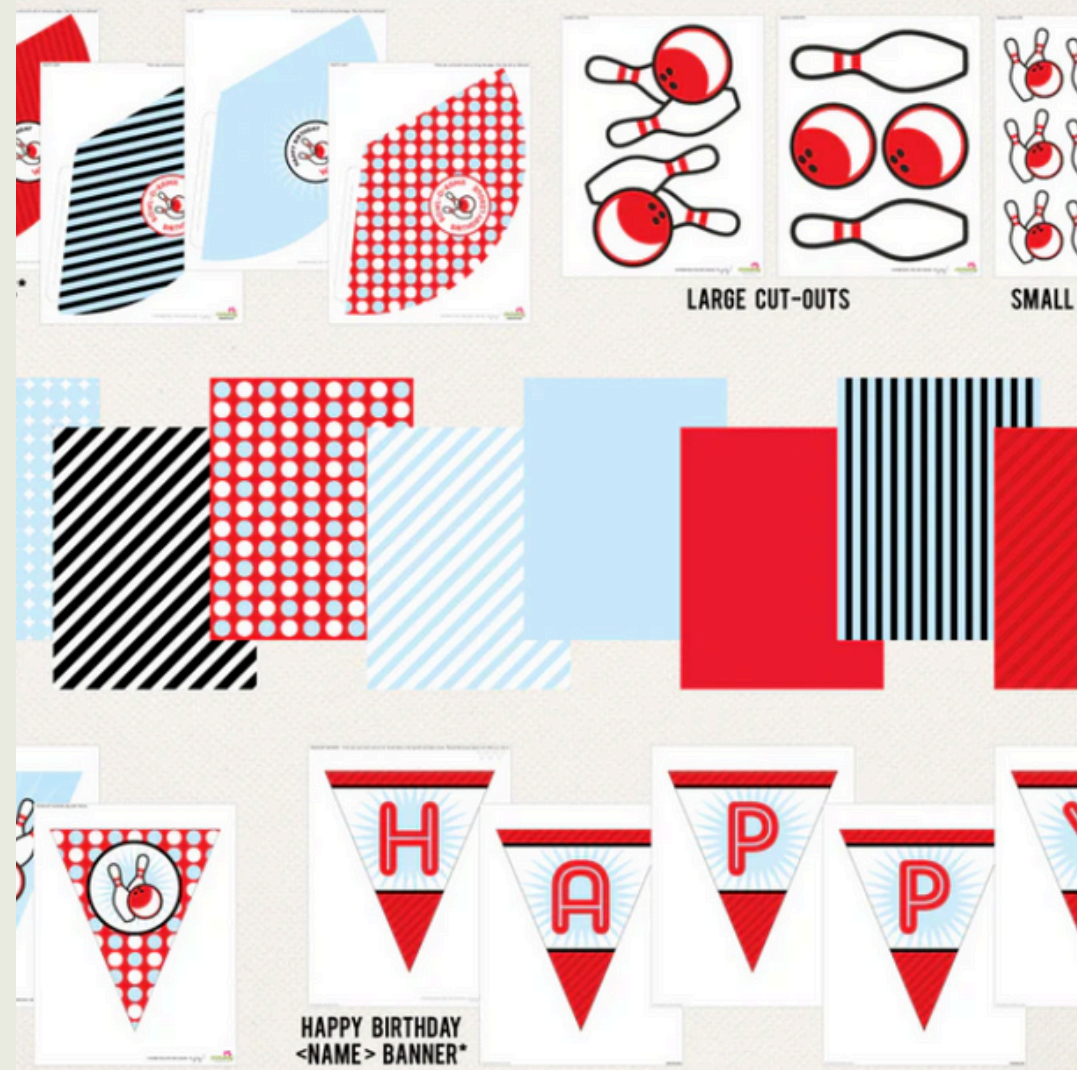
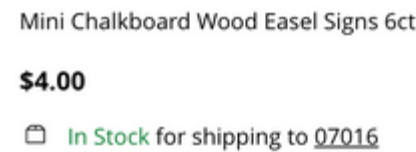


who:

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WHO WILL BE FIRST TO GET A FULL ROW? THE MIDDLE IS FREE!

| | | | | |
|------------------------------------|--|---|------------------------------------|--|
| TOAST THE BRIDE | Use the MEN'S bathroom | GIVE A STRANGER A <i>lapdance</i> | PHOTOBOMB A STRANGER | GET A FREE <i>drink!</i>  |
| <i>dance</i> WITH A STRANGER | Get <i>someones</i> business card | MAKE A GUY GIVE YOU HIS BOXERS | Dance on a POLE | Get the DJ to play <i>Single Ladies</i> |
| BODY SHOT | DANCE ON A TABLE |  | Get asked for your ID | PROPOSE to a stranger |
| Fake a very loud ORGASM | <i>kiss the</i>  | SERENADE THE BRIDE | RUB A BALD MAN'S <i>head</i> | ASK FOR A GUYS NUMBER |
| SELF WITH | sign | ASK A GUY | stroke a | Drop a book |

